**Professional attitude, Innovation management professionals**

According to RISE Certification rules for Innovation management professionals.

To obtain certification, the applicant must undertake to accept, apply and advocate the following principles:

* + - * **Objectivity:** To apply an objective approach where problems, opportunities and potential solutions are evaluated from different perspectives.
			* **Integrity:** Where necessary, to draw attention to failings, inaccuracies and dubious ethical aspects in assignments or work tasks in a clear and constructive manner.
			* **Culture:** To be sensitive to and make allowance for cultural differences between different types of businesses and different geographic locations.
			* **Legislation:** To keep abreast of and apply applicable legislation within the area in question.

Hereby I agree to accept, apply and advocate above:

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