

FOOD VENTURE SWEDEN

14–15 MAY 2019

Tuesday 14 May

13:30 – 14:00	Registration & coffee - Welcome snack and juice shot from Spira Food, coffee and tea from Egualé
14:00 – 14:10	Welcome to Food Venture Sweden 2019 RISE, The Food Accelerator; Elén Faxö, Event Manager
	Presenting Lovisa Madås - our event Moderator, Founder at AGFO
14:10 – 14:15	RISE - the Innovation Partner RISE; Erik Ronne, Vice President Innovation Office
14:15 – 14:35	KEYNOTE - Why we need a food transformation, and IKEAs role IKEA Group; Catarina Englund, Global Sustainability Innovation Manager
14:35 – 14:50	The future of grocery retail - the latest insights from Silicon Valley Business Sweden; Therése Dalebrant, Program Manager Try Swedish USA
14:50 – 15:20	Industry expert panel: Startups – why and how? Moderator: RISE Agrifood & Bioscience; Charlotte Eklund Jonsson, Director of Business Development • Lantmännen; Jakob Söderström, Innovation & Business Developer • Oatly; Sofia Ehlde, Innovation Director • Fazer Group; Päivi Juolahti, VP, Head of Fazer Lab
15:20 – 15:35	Accelerating growth in the Swedish food and beverage industry Macklean; Kajsa Bårman, Consultant
15:35 – 15:55	For the passionate beat of collaboration and the unpredictable rhythm of innovation - organizing for innovation at Astra Zeneca AstraZeneca BioVentureHub; Pernilla Isberg, Associate Director BioventureHub
15:55 – 16:25	Mingle & fika - An afternoon sweet from One Cake
16:25 – 16:45	KEYNOTE - Funding the future of food New Crop Capital; Kim Odhner, Senior Venture Partner
16:45 – 17:15	Investor expert panel: The food sector – why and how? Moderator: RISE Agrifood & Bioscience; Charlotte Eklund Jonsson, Director of Business Development • Mustard Seed MAZE; João Ferrão dos Santos, Investment Principal • Kinnevik; Maxine Rior, Venture Investor • Nicoya; Christopher Slim, Partner
17:15 – 17:30	Venture Capital vs Corporate Venture Capital – Challenges and opportunities Bird&Bird; Caroline Grotenfelt, Counsel & Jan Berg, Partner
17:30 – 17:45	Creating a successful communication case – how to? Nowa Kommunikation; Anders Wallqvist, CEO & Senior Consultant
17:45 – 18:00	A startup success story by Färsking – no Junk just Funk Färsking; Amanda Larsson & Calle Rosengren, Founders
18:00 –	Startup exhibition & mingle dinner - Dinner from Nordish Market

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Wednesday 15 May - morning

- 08:00 – 08:30 Registration & Coffee – Good morning treat from Bunny Bites, coffee and tea from Egualé
- 08:30 – 08:40 Welcome back!
Startup opportunity at Livsmedelsdagarna presented. Susanne Ekstedt, Livsmedelsföreningen
- 08:45 – 12:00 Parallell pitch sessions

HÖRSALEN – THE AUDITORIUM

STARTUP PITCHES, Moderator: Lovisa Madås, AGFO

CONSUMER PRODUCTS - HEALTH & ADDED VALUE

- Aqua Gustus
- YOGUT

PANEL: Nicoya, PINC, Nomad Foods

CONSUMER PRODUCTS - HEALTHY SNACKS

- GET RAW AB
- Wellibites AB
- Earth Bite Sweden AB
- EC-GO

PANEL: Nicoya, PINC, Caldic

SUSTAINABILITY - NEW PROTEIN SOURCES

- Lupinta
- Tebrito AB
- Musselfeed

PANEL: AAK, IKEA, Caldic

SUSTAINABILITY - NEW PROTEIN SOURCES

- HUJ!
- Noquo Foods AB

PANEL: AAK, IKEA, Nomad Foods

DRINKS & SOCIAL RESPONSIBILITY

- Caliente Beverages International AB
- Hammars Bryggeri
- Nathalie's Direct Trade AB

PANEL: FundedByMe, IDA InWest, Bonnier Ventures (Elisabet)

SEMINARIERUMMET – THE SEMINAR ROOM

STARTUP PITCHES, Moderator: Linus Arnold, RISE

WASTE SOLUTIONS

- Odd Season
- Snömoln i Norden AB

PANEL: ALMI Greentech, Kinnevik, Fazer

CLIMATE FOOTPRINT REDUCTION

- CarbonCloud AB
- Meal Makers
- UrbanOasis
- CGrind

PANEL: ALMI Greentech, Kinnevik, Fazer

INDUSTRIAL TECHNOLOGIES

- Bioextrax
- Mycorena AB
- Nanopas AB

PANEL: In-Nordic, Elendil, Conceptor

TRACEABILITY, FOOD SAFETY & DIGITAL LOCAL MARKETPLACES

- CyStellar
- Innoscentia AB
- Fooever
- Local Food Nodes

PANEL: Konsumentföreningen, Bonnier Ventures (Dajana), Elendil

AI & TECH SOLUTIONS

- ConsumIQ
- Crubba
- PickyEating
- Northfork

PANEL: Konsumentföreningen, Bonnier Ventures (Dajana), Spisa Holding

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Wednesday 15 May - afternoon

12:00 – 13:00 Lunch buffet - With Oumph! from Food for Progress

HÖRSALEN – THE AUDITORIUM		ONE-ON-ONE MEETING ROOMS - guidance available in the hallway
13:00 – 13:30	Food Radar - a success startup journey Sven-Gunnar Bodell, CEO	One – on – one meetings
13:30 – 14:15	Development cases from RISE Agrifood & Bioscience Product development Lina Svanberg, Research & Innovation Manager Process & Tech Development Anna Rydberg, Research & Innovation Manager Sustainable systems Katarina Nilsson, Senior Food sustainability expert	
14:15 – 14:30	Soft funding opportunities for business & tech development The Food Accelerator; Susanna Moore, Innovation and Business Developer	
14:30 – 15:00	Mingle and fika - An afternoon sweet from Catxalot	
15:00 – 15:40	Innovation tools and opportunities RISE; Linus Arnold & Fredrik Holmgren Holm, Innovation and Business Developers	
15:40 – 16:10	Heliospectra - a success startup journey Johan Lindqvist, Technical Solution Manager	
16:10 – 16:40	Maurten - a success startup journey Markus Zetterström, Head of Business Development	
16:40 – 16:55	Prize ceremonies - startup opportunities Livsmedelsföreningen, Susanne Ekstedt Nowa Kommunikation, Anders Wallqvist Bird&Bird, Caroline Grotenfelt Business Sweden, Therése Dalebrant	
16:55 – 17:00	Summary and final words	
17:00 – 19:00	After work - Drinks & Mingle canapés from Delsjö Golfkrog and Savolax	